

FREE TO YOU!

**TUPELO-
ONLY
SPECIALS**

*INCREDIBLE
INCENTIVES!*



Increase Order-
Writing

DEADLINE
JANUARY 16, 2012

T.O.S. REQUIREMENTS

The Requirements:

- Select product discount available only in Tupelo
- Must be a significant discount, more than normal.
- We encourage that the discount be placed on a new product introduced at each Tupelo Furniture Market.
- Many dealers have told us that they would prefer this rather than just another close-out promotion.

The Benefits To You:

- The Tupelo Furniture Market (TFM) will include signage in your exhibit space.
- TFM will also have a list of all that are participating in this promotion mailed to over 15,000 furniture retailers.
- A symbol of a dollar sign will appear by your listing in the Buyer's Guide & Directory.



TUPELO ONLY SPECIAL

This is a program where you reduce an item or items more than your usual discount available only at the Tupelo show.

If you would like to participate in the “TUPELO ONLY SPECIAL” program, please make a still shot of the item or items you are discounting and put it on a jpeg file and email to tfm@tupelofurnituremarket.com these shots will run on the TV’s in the lobbies and your participation will be noted in the Directory with a \$ sign and will also be listed in Furniture Today Magazine. **Deadline for submission is January 16, 2012.**

This is a FREE program – no cost to you.

Company Name: _____ Space # _____

Contact Name: _____

Address: _____

City: _____

Email: _____

Phone: _____ Fax: _____

_____ Please include my company in the “**Tupelo Only Special**” program. I will send a picture before July 25, 2011.

_____ I do not wish to participate at this time.